



Mazzone
Marketing Group LLC

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FOR IMMEDIATE RELEASE

**Mazzone Marketing Group, LLC Announces
Appointment of Kim Weitzell to Vice President of Sales**

Brooklyn, NY – [Mazzone Marketing Group, LLC](http://www.mazzonemarketinggroup.com), a compiler of high-quality business-to-business, consumer, and specialty mailing lists, today announced the appointment of Kim Weitzell as Vice President of Sales. In her new position, Weitzell will be responsible for strategic planning and new client acquisition, with a special focus on New England. With Weitzell's arrival, Mazzone Marketing Group strengthens its ability to present its unique list management and brokerage services to new customers in a key region.

Weitzell comes to Mazzone Marketing Group with over 15 years of experience in compiled list management and a vast understanding of compilation methods and practices. Her extensive background has allowed her to specialize in coordinating client's direct mail, telemarketing, and e-mail campaigns. She was also responsible for preparing all list orders and recommending lists for her clients.

"We are excited to bring Kim on board. She is a proven performer who shares our passion for top-notch service. Kim will be a great addition to our group and will offer our clients the best in compiled data services," states Michael Mazzone, President of Mazzone Marketing Group, LLC.

About Mazzone Marketing Group, LLC.

Mazzone Marketing Group was established in Brooklyn, New York, in June 2007. The firm specializes in list compilation and is the premiere resource for companies and individuals looking to communicate directly with political donors, licensed professionals, non profit organizations, nurses, hospital personnel, and others.

To learn more about Mazzone Marketing Group, call 866-928-LIST (5478), 718-369-0001, or visit www.mazzonemarketinggroup.com.

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